

Privacy Policy

Transcend Solutions LLC ("Company," "we," or "us") respects your privacy and is committed to protecting it through **this Privacy Policy**.

This Privacy Policy governs your access to and use of <https://www.transcendsolutionsllc.com>, including **any** content, functionality **and** services offered on **or through** <https://www.transcendsolutionsllc.com> (the "Website"), whether as a guest or a registered user.

When accessing the Website, the Company will learn **certain information about you**, both automatically and through voluntary actions you may **take**, during **your visit**. **This policy applies** to information **we collect on the Website and** in email, text, or other electronic **messages between you and the Website**.

Please read the Privacy Policy carefully before you start to use the Website. By **using the Website or by clicking to accept or agree to the Terms of Use when this option is made available to you**, you **accept and agree to be bound and abide by the Privacy Policy**. If you do not want to agree to **the Privacy Policy**, you must not **access or use the Website**.

Children Under The Age Of 13

Our Website **is not** intended for children under **13 years of age**. **No** one under age **13** **may** provide any information to or on the Website. We do not knowingly collect **personal information from** children under **13**. If you are **under 13**, do not use or provide any **information on this Website or on or through any of its features/register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use**.

If we learn we **have** collected or received personal information from a child under **13** without verification **of** parental consent, we will **delete that information**. If you **believe we might have any information** from **or** about a **child** under 13, please contact us **at** info@transcendsolutionsllc.com.

Information We Collect About You

When you access the Website, the Company will learn certain information about you during your visit.

Information You Provide To Us. The **Website** provides various **places** for users to provide information. We collect information **that users provide by** filling out forms on the Website, communicating with **us** via contact forms, **responding to surveys**, search **queries**

on our search feature, providing comments **or** other **feedback**, and **providing** information **when** ordering a product or service **via the Website**.

We use information you provide to us to deliver the requested product and/or **service**, to **improve** our overall performance, and to **provide you with** offers, promotions, and **information**.

Information We Collect Through Automatic Data Collection Technology. As you **navigate through our Website**, we **may** use **automatic** data collection technologies **including** Google **Analytics** to collect certain **information** about your equipment, browsing actions, and patterns. **This** will generally include information about your location, your traffic pattern through our website, and any communications between your computer and our Website. Among **other things**, we **will collect** data about the type of computer you use, your Internet connection, your IP address, your **operating system**, and your browser type.

The information we collect automatically is used for statistical data and will not include **personal** information. **We use this data** to **improve our Website and** our service **offerings**. **To the extent that you** voluntarily **provide** personal information to **us**, our **systems will associate** the automatically collected information **with** your personal information.

Use of Cookies And Pixels

Similar to **other** commercial **websites**, our website utilizes a standard technology called "cookies" **and** server logs to collect **information** about how our site is **used**. Information **gathered through** cookies and server logs **may include the date and** time of **visits, the** pages viewed, time spent **at** our site, **and** the websites visited just before and just **after**

our **own**, as well as your **IP** address.

A **cookie** is a very **small text** document, **which often** includes an anonymous unique identifier. When you visit a website, that site's computer **asks** your computer for permission to **store** this file in a **part** of your **hard** drive specifically designated for cookies. **Each** website **can send** its **own** cookie to your browser if your **browser's** preferences allow **it**, but **(to protect your privacy)** your browser **only** permits a **website** to access the cookies **it has** already sent to **you**, not the cookies sent to you by other sites.

The Company reserves the right to use technological **equivalents of cookies**, including **social** media pixels. **These pixels** allow **social media** sites to **track visitors** to **outside websites so as to tailor advertising messages users see while visiting that social media website**. **The Company reserves the right to use these pixels in compliance with the policies** of the various social media sites.

Third Party Use Of Cookies

Some content or applications, including advertisements, **on the Website** are served by **third-parties**, including advertisers, **ad** networks and servers, content **providers**, and application **providers**. **These third parties may use cookies** alone **or** in conjunction **with web** beacons **or other** tracking technologies to collect information about you **when you use** our website. **The information they collect** may be associated **with** your personal **information or they may collect information, including personal** information, about your **online** activities over time and **across** different **websites** and **other online services**. **They may use this information to provide you with interest-based** (behavioral) advertising or other targeted content.

We do not control **these third** parties' tracking technologies or **how they may be** used. **If you have** any questions about an advertisement **or** other targeted content, **you** should contact the responsible provider directly.

Email Information

If you choose to **correspond with us** through **email**, we may **retain** the content **of** your **email** messages together **with** your email address and our responses. **We provide** the same protections for **these electronic communications that** we employ **in the maintenance of information received online, mail, and telephone**. **This also applies**

when you register for our website, sign up through any of our forms using your email address or make a purchase on this site. For further information see the email policies below.

Email Policies

We are committed to keeping your e-mail address confidential. We do not sell, rent, or lease our subscription lists to third parties, and will not disclose your email address to any third parties except as allowed in the section titled Disclosure of Your Information.

We will maintain the information you send via email in accordance with applicable federal law.

In compliance with the CAN-SPAM Act, all e-mails sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our emails provide users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any email they receive from us at anytime. Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the email.

How And Why We Collect Information

The Company collects your information in order to record and support your participation in the activities you select. If you register to download a book or resources, sign up for our newsletter, and/or purchase a product from us, we collect your information. We use this information to track your preferences and to keep you informed about the products and services you have selected to receive and any related products and/or services. As a visitor to this Website, you can engage in most activities without providing any personal information. It is only when you seek to download resources and/or register for services that you are required to provide information.

If you **are outside the** European Union and opt to **receive any** free resources, participate in any free training **programs**, register **for** a webinar, **register for a live event**, register for a seminar, or purchase any **products** sold by the Company **on this Website**, we will automatically enroll you to receive our free **email** newsletter. If you do not **wish to receive this newsletter**, you can unsubscribe anytime. **We include** an "unsubscribe" link **at the** bottom of every email we send. If you **ever have** trouble **unsubscribing**, you can send **an** email to info@transcendsolutionsllc.com requesting to unsubscribe from **future emails**.

If you are in the European Union and opt to receive any free resources, participate in any free training programs, **register for a webinar**, register for a live event, **register for a seminar**, or purchase any products sold by **the** Company on this **Website**, we will only **enroll** you to receive our free email newsletter **if** you affirmatively consent to it. If you do **not** wish to receive **this** newsletter, you can unsubscribe **anytime**. **We include** an "**unsubscribe**" link at the bottom of every **email we** send. If you **ever have** trouble unsubscribing, **you** can send an email to info@transcendsolutionsllc.com requesting to unsubscribe **from** future **emails**.

How Do We Use the Information That You Provide to Us?

We use personal information for purposes **of** presenting our **Website** and its contents to you, **providing you with** information, **providing you** with offers for **products and** services, **providing you with** information about your **subscriptions and products**, carrying out any contract between you and **the** Company, administering our business activities, providing customer service, **and** making **available** other items and services to our customers and **prospective** customers.

From **time-to-time**, we may **use the information** you provide to us **to make** you offers to **purchase** products **and** services provided by **third parties in exchange** for a commission to be **paid** to us **by** such third parties. Should you opt to take part in such promotions, the **third parties will receive** your **information**.

From **time-to-time**, we **may** use the information you provide to us to **display** advertisements to you that are **tailored** to your personal characteristics, interests, **and activities**.

Disclosure Of Your Information

As a general **rule**, we **do not** sell, rent, **lease or otherwise** transfer **any information** collected **whether** automatically or through your voluntary action.

We may **disclose** your **personal information** to our subsidiaries, **affiliates**, and service providers for **the** purpose of **providing** our services to you.

We may disclose your **personal information** to a **third party**, including a lawyer or collection agency, **when** necessary to enforce our terms **of service or any other agreement** between you **and the** Company.

We **may** provide your information to any successor in interest in the event **of a** merger, divestiture, restructuring, reorganization, dissolution, **or other sale** or transfer **of** some or all **of the Company's** assets **and/or business**.

We **may** disclose information **when legally** compelled to do **so**, in other words, when we, **in good faith**, believe that **the law** requires **it** or **for the** protection **of** our legal **rights or** when compelled by a court or **other** governmental entity to do **so**.

How Do We Protect Your Information and Secure Information Transmissions?

We employ **commercially** reasonable methods to ensure **the** security of **the** information you **provide** to us and **the** information we collect **automatically**. **This includes** using standard security protocols and **working** only with reputable **third-party vendors**.

Email **is** not recognized as a secure medium **of** communication. For **this** reason, we request **that** you do not **send private information** to **us by email**. However, doing so is allowed, but at **your own risk**. Some of the information you **may** enter on our website **may be transmitted securely via** a secure medium **known as** Secure Sockets Layer, or **SSL**. **Credit Card information and other sensitive information** is never **transmitted via email**.

The Company may use software programs to create **summary statistics, which are** used for such purposes **as assessing** the number **of visitors** to the different sections **of** our site, **what information is of most and** least interest, determining technical **design**

specifications, and identifying **system performance or problem** areas.

For **site security** purposes and **to ensure that this service remains available to all users**, **the Company** uses software **programs** to monitor network traffic to identify unauthorized attempts to **upload** or **change** information, or **otherwise** cause damage.

Policy Changes

It is our policy to **post any changes we** make to our **privacy** policy on this page. If **we** make material changes to how we treat our **users' personal** information, **we** will notify **you** by **email** to the **email address** specified **in** your account and/or **through** a notice **on** the **Website** home page. The date the privacy policy **was last** revised **is** identified **at** the bottom of **the** page. You are **responsible** for ensuring **we have** an **up-to-date** active and **deliverable** email address for you, **and** for **periodically** visiting our Website and this **privacy policy** to check for any **changes**.

Visitors' GDPR Rights

If you are **within the** European **Union**, you are **entitled** to **certain** information and have certain **rights** under the General **Data** Protection Regulation. Those **rights** include:

We will retain the any **information** you choose to **provide** to **us** until **the** earlier of: **(a)** you **asking us** to **delete** the information, **(b)** our decision to **cease** using our existing **data providers**, or **(c)** **the Company** decides that **the value** in retaining the **data** is **outweighed by the costs of** retaining it.

You have the right to request access to your data that **the Company** stores and the rights to either rectify or erase your personal data.

You have the right to seek restrictions on the processing **of** your **data**.

You **have the** right to object to **the processing of** your data and **the right to the** **portability of** your data.

To the **extent that** you **provided** consent to the **Company's processing of your personal data**, you have the **right to withdraw** that consent **at any** time, without affecting **the lawfulness of processing based upon** consent **that** occurred prior to your **withdrawal of**

consent

You **have** the **right** to lodge a complaint **with** a supervisory **authority** that has jurisdiction **over issues related to the General Data Protection Regulation**.

We require **only the** information **that is reasonably** required to enter into a contract **with you**. We will not require you to **provide** consent **for** any unnecessary **processing as** a condition of entering into a contract **with** us.

Contact Us

The Company welcomes your questions **or** comments regarding **the Privacy Policy**:

Transcend Solutions LLC
19411 **W. McNichols Rd., Ste. 305**
Detroit, MI 48219

Email Address: info@transcendsolutionsllc.com

Effective **as of** January 1, 2023